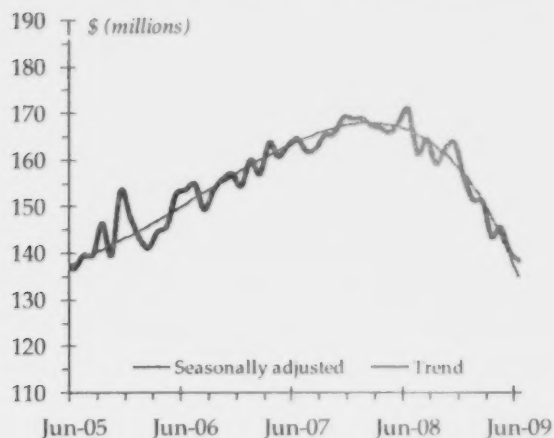


Tourism Sector Monitor ♦ September 2009

Room revenue

BC's room revenues took another hit in June, dropping (-1.5%, *seasonally adjusted*) in six out of the last seven months. The Pacific regions of Vancouver Island/Coast (-2.9%), Mainland/Southwest (-2.4%) and North Coast (-6.6%) all saw revenues fall, as well as Kootenay (-3.7%). On the upside, these declines were partly offset by boosts in Thompson/Okanagan (+2.1%), Cariboo (+2.1%), Nechako (+8.8%) and Northeast (+4.7%).

BC room revenue is at levels last seen in 2005



Data Source: BC Stats

Only motels (+0.4%) saw a slight uptick in provincial room revenues. All accommodation sales at hotels were down (-1.4%), with large hotels (151-250 rooms; -3.1%) being the hardest hit. In fact, all hotel categories experienced a decline in revenues in at least eight of the last 12 months. Neither vacation rentals (-2.1%) nor other accommodations (-4.7%) fared any better.

Table 1: Room revenue
(seasonally adjusted)

	Jun-09 (\$000)	May-09 (\$000)	change %
Accommodation Type			
Total	138,578	140,630	- 1.5
Hotels	100,807	102,200	- 1.4
Motels	16,816	16,744	+ 0.4
All other accommodations	21,017	21,749	- 3.4
Regions (Top 3 performers)			
Nechako	824	758	+ 8.8
Northeast	5,829	5,570	+ 4.7
Thompson/Okanagan	21,979	21,521	+ 2.1

Data Source: BC Stats

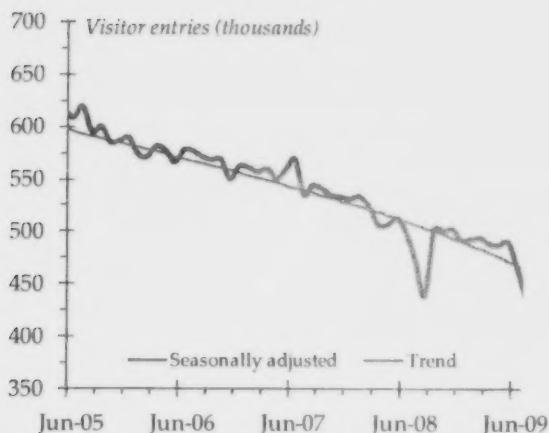
Visitor entries

The number of travellers entering Canada via British Columbia dropped 5.0% in June. This is the largest month-over-month drop in the number of entries since August 2008.

Since June 1st of this year, the *Western Hemisphere Travel Initiative* required everyone entering or re-entering the United States to carry a passport, NEXUS card or enhanced driver's license. Despite advanced notice, this policy may have contributed to the 4.8% drop in the number of American visitors, particularly among more casual same-day travellers (-7.3%). However, it should be noted that the volume of visits by US residents has fallen year after year since 2000.

However, the drop in international travel to BC cannot be wholly blamed on the lack of American travellers because the number of overseas visitors fell 5.8%. Specifically, traffic from Asia (-8.2%) and Europe (-2.9%) were both down from the previous month.

Both US and overseas visitor entries took a hit in June



Data Source: Statistics Canada

Table 2: Visitor entries
(seasonally adjusted)

	Jun-09 (000s)	May-09 (000s)	change %
American visitors			
Total	362	380	- 4.8
Same-day	115	124	- 7.3
Overnight	247	256	- 3.6
Overseas visitors			
Total	103	110	- 5.8
Europe	38	39	- 2.9
Germany	6	7	- 8.7
UK	7	9	-22.6
Asia	44	48	- 8.2
Hong Kong	6	6	+ 4.1
Japan	11	10	+ 2.2
Taiwan	1	1	+ 9.9
Other	22	23	- 5.6

Data Source: BC Stats & Statistics Canada

Other indicators

Occupancy of BC's accommodations dropped (-0.3 percentage points to 56.9%) for the second month in a row, reaching a six-year low. Average room rates also slipped (-2.6%) to \$124.50.

June was another slow month at Vancouver International Airport as fewer (-2.1%) passengers took flights—domestic (-1.4%), trans-border (-2.8%) and other international (-3.2%) traffic

dropped. Passenger volume at Victoria International Airport, however, inched up (+0.5%) in June.

BC Ferries' mid-week *CoastSaver* special probably helped lure consumers, as both passenger (+1.8%) and vehicle (+2.9%) volumes increased.

Receipts at BC's food services slipped (-0.8%) in June, while drinking places had higher sales (+4.6%).

Table 3: Other tourism indicators
(seasonally adjusted)

	Jun-09	change from May-09
Hotel Industry		
Occupancy Rate (%)	56.9	-0.3 pp
Average Room Charge (\$)	124.50	- 2.6
Airport Passengers	(000s)	(%)
Vancouver International Airport		
Total Traffic	1,283	- 2.1
US (trans-border)	305	- 2.8
Other International	275	- 3.2
Canada (domestic)	703	- 1.4
Victoria International Airport		
Total Traffic	125	+ 0.5
Food Services Receipts	(\$ millions)	(%)
All Establishments	649	- 0.3
Food Service	591	- 0.8
Drinking Places	58	+ 4.6
Transportation	(000s)	(%)
BC Ferries		
Vehicle Volume	699	+ 2.9
Passenger Volume	1,761	+ 1.8
Exchange Rates	Cdn \$1.00	
US Dollar (\$)	0.888	+0.02
UK Pound (£)	0.542	-0.02
Japanese Yen (¥)	85.756	+1.84
Australian Dollar (\$)	1.106	-0.03

Data Source: Statistics Canada (pp = percentage points)

A look ahead—July 2009

July saw room revenues in BC slip (-0.3%) yet again. The main contributor to this downtick was Mainland/Southwest (-2.0%), which was nearly offset by gains in Vancouver Island/Coast (+2.2%) and Thompson/Okanagan (+2.9%). A drop in accommodation sales in Cariboo (-0.5%) and Northeast (-6.5%) was also offset by gains in Kootenay (+3.5%), North Coast (+3.2%) and Nechako (+0.2%).

Accommodation types in July saw varied changes in room revenues. While all hotels (-0.9%) continued on a downward trend as a result of lower room sales in very large (251+ rooms; -4.3%) hotels, large (151-250 rooms; +2.9%) and small (1-75 rooms; +1.0%) hotels allowed for some reprieve. Also, an increase in motel (+0.5%) and miscellaneous accommoda-

tions (+5.8%) were slightly offset by a drop in receipts at vacation rentals (-1.4%).

Hotel occupancy recovered (+1.3 percentage points) in July to 58.2%. Average room rates reached \$123.30 (-1.0%).

The two major airports saw higher passenger volumes at all levels of travel. Vancouver International Airport (+1.5%) serviced more domestic (+1.1%), trans-border (+0.7%) and other international (+3.3%) passengers, as did Victoria International Airport (+1.4%).

Fewer passengers (-1.2%) and vehicles (-0.9%) utilized BC Ferries in July.

Revenues at BC's drinking places grew (+1.8%) as did sales at food services destinations (-0.7%).

Note about preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also report "preliminary data" with a two-month lag.

How accurate is the preliminary data? Over 24 reports in 2006-2008, seasonally adjusted preliminary numbers—reported in the "look ahead" section—were lower than subsequently reported estimates by an average of 0.2 percentage points, thereby either underestimating growths or overestimating declines. This is partly because the initial data retrieved at the time the estimates are calculated are not always complete. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: British Columbia's international travel account

Introduction

A recent survey¹ suggests that British Columbians are the "worldliest" in North America. This survey considered the geographical knowledge and travel habits among residents of Canada and the US. This article presents a general overview of travel practices between BC², the US and other international destinations. In particular, financial investment and expenditure outside of BC is highlighted.

BC's international travel account

Most of us keep a mental "piggy bank" of our income and *outgo* in order to track expenditure and savings. Similarly, it is possible to assess the state of BC's provincial piggy bank with respect to international travel. That is, British Columbians spend cash during travels outside the province—the *outgo*—while other international travellers spend some of their own (foreign) cash within the province—the *income*.

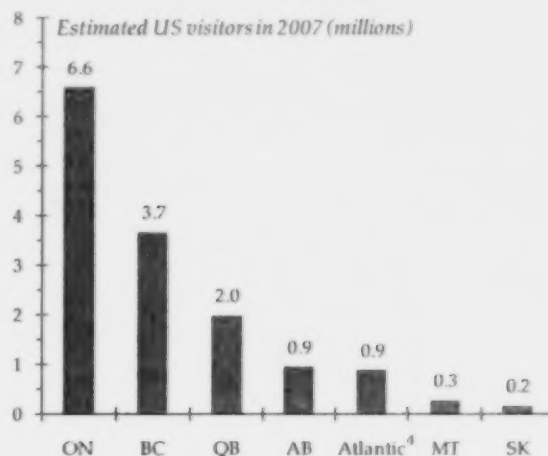
This exchange of capital is monitored nationally through Statistics Canada's international travel survey³ (ITS)—questionnaires distributed and collected by border patrol officers upon arrival of returning/departing travellers. The survey tracks persons, their associated spending and trip characteristics. Specifically, spending by US residents and persons from other countries

within Canada (considered *international travel receipts*), as well as spending by Canadian residents outside its borders (called *international travel payments*).

BC's international travel receipts

Our neighbours to the south have a major influence on the amount of cash-flow entering the country. 2007 saw BC as the second-most visited province in Canada by US residents staying one or more nights.

In 2007, 25% of US visitors to Canada (staying one or more nights) came to BC



Data Source: Statistics Canada

The 3.7 million visitors (compared to first-place Ontario's 6.6 million) spent an average of 4 nights in the province, while spending roughly \$140 per night. The total influx for 2007 was estimated at \$1.8 billion. Most (52%) visits, as expected, came from the Pacific US (Washington, Oregon and California) and were for the pur-

¹ "British Columbians worldliest in North America: survey", available online from:

<http://www.canada.com/news/national/British+Columbian+s+worldliest+North+America+survey/1878057/story.html>

² BC includes Yukon, Northwest and Nunavut territories.

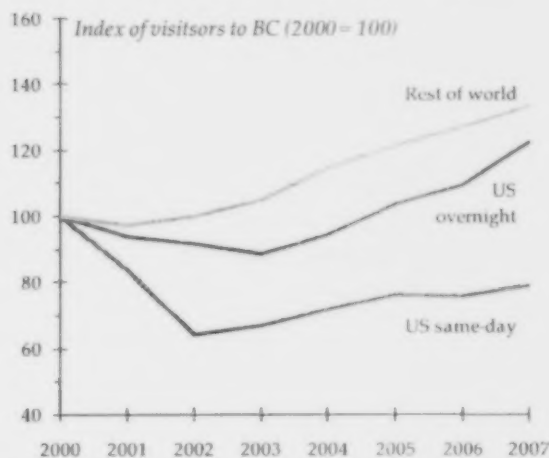
³ *International Travel*, Catalogue no. 66-201-XWE, Statistics Canada, available online from:

<http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=66-201-X>

⁴ Atlantic includes the Atlantic provinces of Newfoundland & Labrador, New Brunswick, Nova Scotia & Prince Edward Island.

pose of pleasure, recreation or holiday (66%). Very few (2%) stayed for more than two weeks. Instead, the preferred (65%) length of stay was two to six nights. Same-day visits from the US, however, have been slowing down.

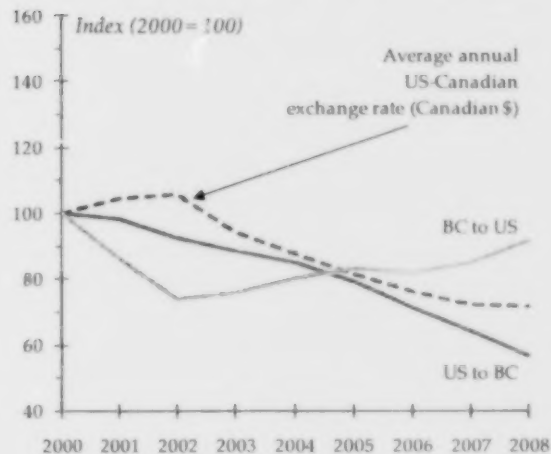
Since 2000, overnight visits from the US and overseas have outpaced US same-day visits



Data Source: Statistics Canada

In fact, entries from the US have been deteriorating consistently for a number of years. The US-Canadian exchange rate may be the deciding factor for Americans interested in visiting Canada, and ultimately investing in BC. As the loonie strengthens against the greenback, an increased number of BC residents travel down south while US visitors hang back.

Loonie and greenback exchange rate has an influence on travel across BC and US border

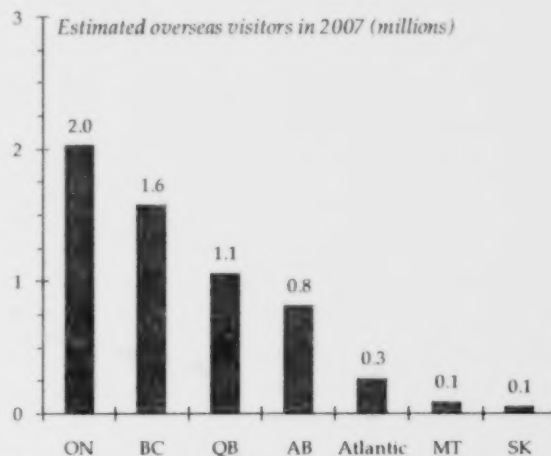


Data Source: Statistics Canada

"BC to US" & "US to BC" represents total cross border vehicle counts

Spending habits of overseas visitors is a different story. Although fewer (1.6 million; 27% of international visits nationally) residents of countries other than the US visited BC in 2007 compared to Americans, they spent about the same amount (\$1.8 billion).

BC hosted 27% of national overseas visits in 2007



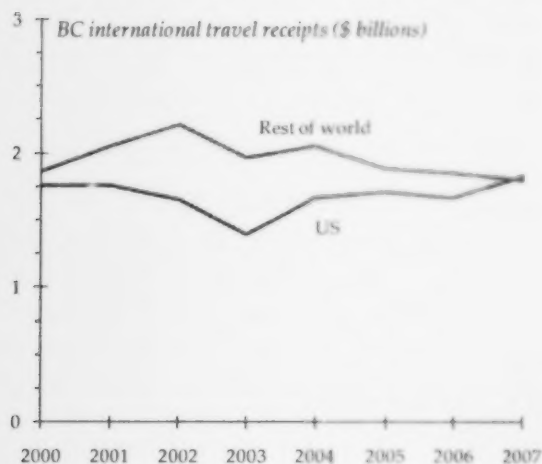
Data Source: Statistics Canada

The reason for this higher spending-per-person compared to US residents could be that travelers from further abroad are more reluctant to

merely globe-trot from one region to the next. Instead, they try to lengthen their stay, experiencing more of a holiday destination's ambience, and consequently also spend more.

On average, every overseas visitor doled out \$1,164, spending two weeks (13 nights) per visit. Despite this lengthy average visit, three-in-four people stayed fewer than 13 nights.

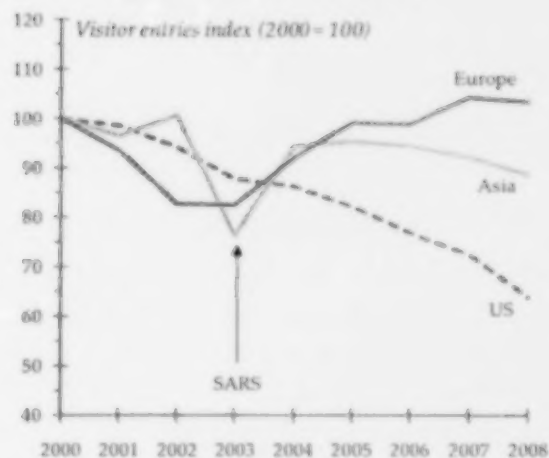
Visitors to BC from the US spend about the same as visitors from the rest of the world



Data Source: Statistics Canada

Visitors predominantly came from Europe (43%) and Asia (38%).

Visits from Europe & Asia have not dropped as much as those from the US



Data Source: Statistics Canada

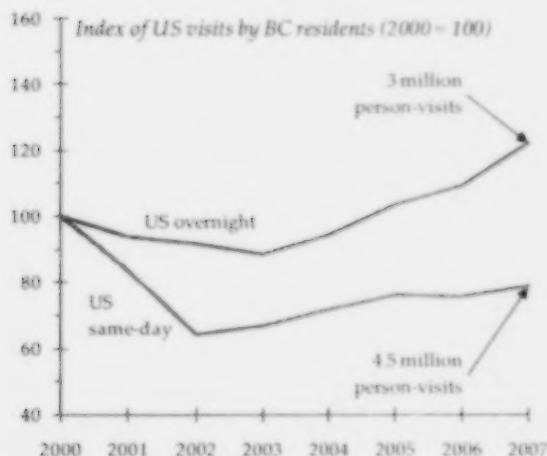
BC's international travel payments

On the "local" front, three in every five British Columbians travelling to the US returned the same day, and spent an estimated total of \$400 million in 2007. The average spending per person was \$89, compared to a splurge of \$543 per person that stayed for one or more nights (six nights on average). The national average spending was \$84 per person for same-day visits, and \$650 for overnight stays in 2007.

Two-thirds of visits to the US by British Columbians included Pacific US, compared to only 4% that visited the sun destination of Hawaii, and 2% that ventured into Alaska. Cruise travel by residents saw a slight downtick (8% in 2007, down from 9% in 2006).

Since 2000 travel to the US by BC residents has changed substantially. While same-day visits have declined (-21%), longer excursions of one or more nights have picked up (+22%).

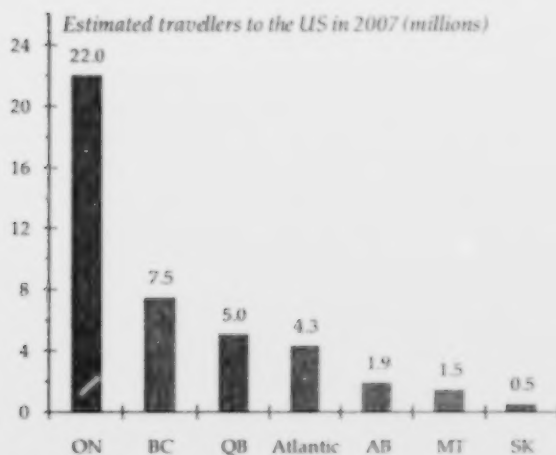
More British Columbians prefer longer visits to the US than same-day trips



Data Source: Statistics Canada

In 2007, however, Ontarians made three visits to the US for every cross-border trip by British Columbians.

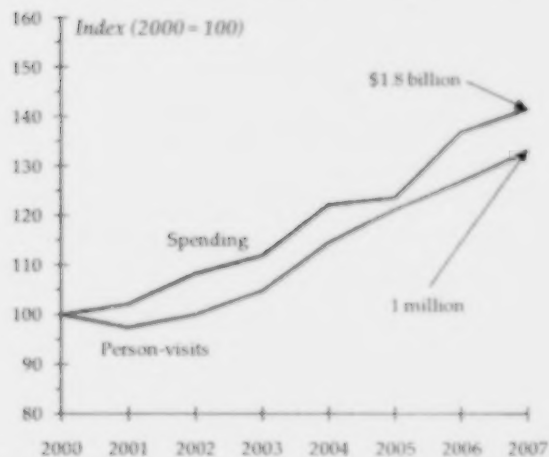
52% of Canadians travelling to the US in 2007 came from Ontario; BC held a share of 18%



Data Source: Statistics Canada

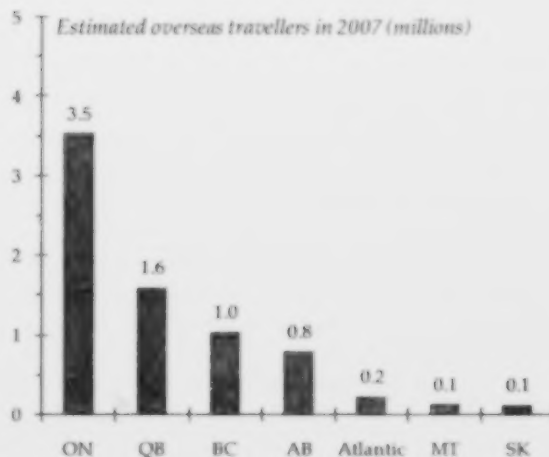
Trips by British Columbians further abroad also show an increasing trend. Compared to 2000, 33% more residents travel the globe outside the US, and spend roughly 42% more.

More BC residents are travelling abroad



Data Source: Statistics Canada

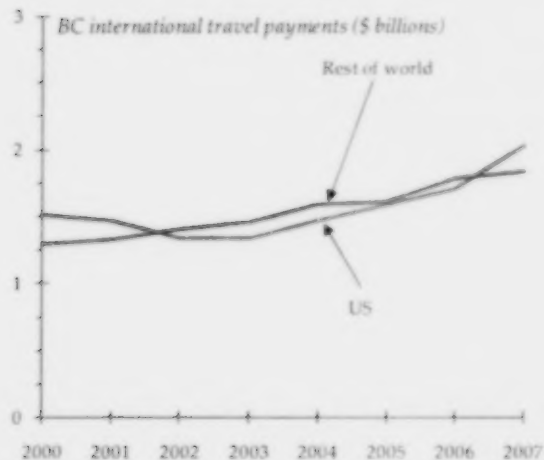
Almost every second Canadian (48%) travelling abroad resides in Ontario



Data Source: Statistics Canada

Whether it is travel to the US or overseas, the largest share of BC residents that travel (22% in 2007) are aged 55 to 64 years. Age groups 65 and over (20%) and 45 to 54 years (19%) make up another large portion of residents who travel. Only 4% of BC residents aged 20 to 24 ventured outside Canada's borders in 2007.

Increasingly more money has been spent during international travels by BC residents

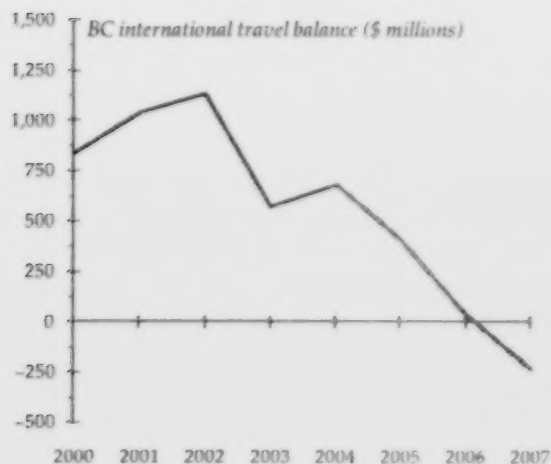


Data Source: Statistics Canada

BC's international travel balance

Since 2000, BC's piggy bank has always had something in it. However, 2007 was the first year that it "went into overdraft." Bluntly put, more money was spent outside the province by residents than what is spent by non-residents entering BC in 2007.

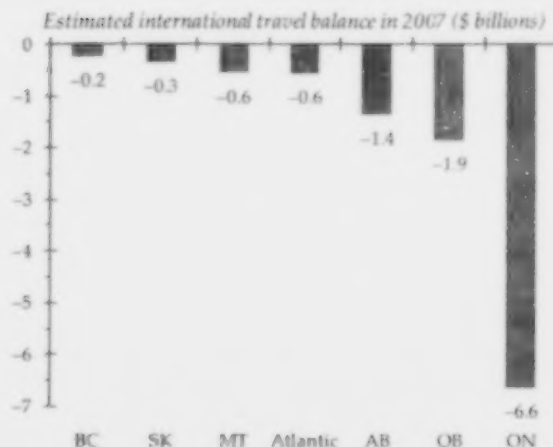
Although international travel receipts remain flat, international payments have increased since 2000



Data Source: Statistics Canada

Other provinces hold similar attributes in terms of their international travel balances.

In 2007, BC carried \$232 million of Canada's international travel deficit

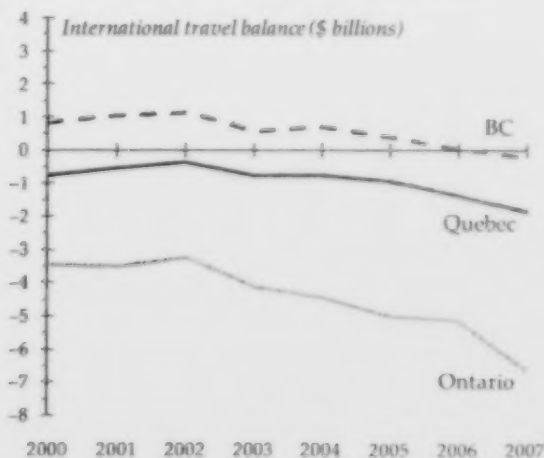


Data Source: Statistics Canada

2000-2007 provincial and national comparisons

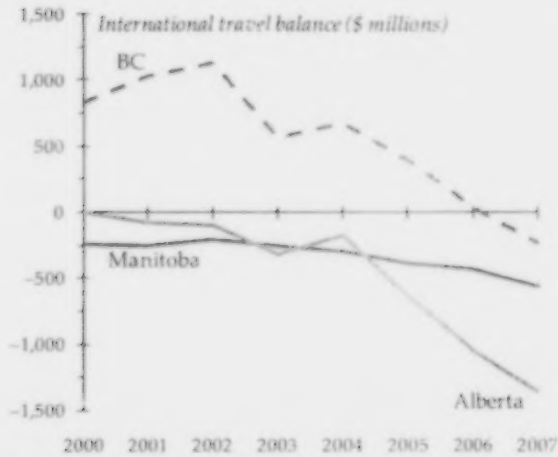
BC has a higher international travel balance compared to *all* other provinces in Canada.

BC is better off in terms of its international travel balance, compared to Ontario & Quebec...



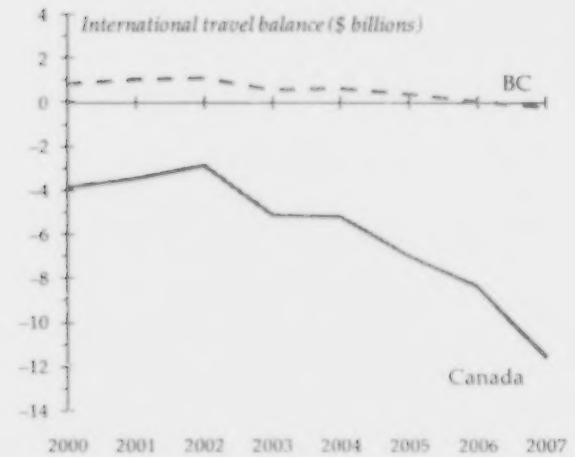
Data Source: Statistics Canada

...Manitoba & Alberta...



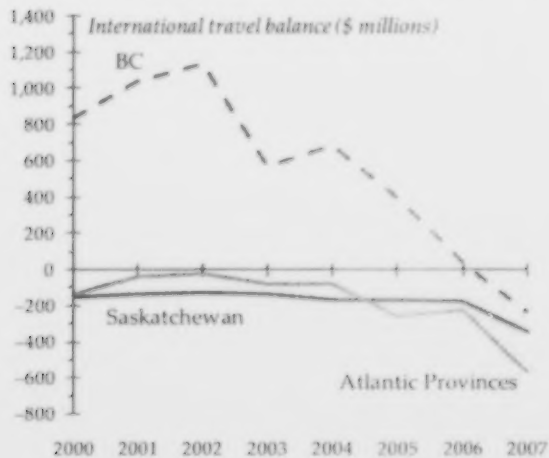
Data Source: Statistics Canada

Canada is steadily dropping further behind on its international travel balance



Data Source: Statistics Canada

...and Saskatchewan & the Atlantic Provinces.



Data Source: Statistics Canada

Table 1: Room Revenue by Development Region (\$000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland/ Southwest	Thompson/ Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2004	293,800	870,904	219,949	77,720	43,735	21,257	8,280	51,540	1,587,185
2005	309,134	910,093	236,479	81,467	49,272	22,070	9,649	63,400	1,681,564
2006	323,895	973,879	259,128	88,989	54,701	23,127	9,791	74,099	1,807,609
2007	351,617	1,044,766	293,097	105,026	61,892	27,682	11,246	68,633	1,963,959
2008	340,332	1,056,707	298,525	104,155	62,202	27,376	10,891	77,237	1,977,425
Annual growth rates									
2004	8.1	6.6	8.7	6.1	6.4	2.7	- 1.7	11.9	7.2
2005	5.2	4.5	7.5	4.8	12.7	3.8	16.5	23.0	5.9
2006	4.8	7.0	9.6	9.2	11.0	4.8	1.5	16.9	7.5
2007	8.6	7.3	13.1	18.0	13.1	19.7	14.9	- 7.4	8.6
2008	- 3.2	1.1	1.9	- 0.8	0.5	- 1.1	- 3.2	12.5	0.7
Monthly data									
Jun-08	29,625	90,464	26,283	9,196	5,516	2,258	917	6,813	171,073
Jul-08	27,528	87,512	23,656	8,091	5,077	2,340	899	6,465	161,566
Aug-08	28,287	87,052	26,060	8,582	5,095	2,111	870	6,608	164,666
Sep-08	27,454	84,917	24,001	8,202	4,970	2,056	937	6,805	159,341
Oct-08	27,994	86,431	24,816	8,265	4,987	2,179	920	7,140	162,733
Nov-08	28,366	83,944	24,931	11,755	4,802	2,222	873	6,954	163,847
Dec-08	27,057	82,751	23,295	8,058	4,967	2,586	874	6,512	156,100
Jan-09	26,182	80,159	23,337	7,575	4,739	2,512	720	6,373	151,597
Feb-09	27,731	79,505	23,573	7,417	4,593	2,206	823	5,385	151,233
Mar-09	25,699	75,794	22,301	7,551	4,432	1,951	856	5,165	143,749
Apr-09	25,091	77,587	22,586	7,767	4,346	1,853	879	5,501	145,612
May-09	25,106	73,640	21,521	7,828	4,338	1,869	758	5,570	140,630
Jun-09	24,370	71,866	21,979	7,537	4,428	1,745	824	5,829	138,578
Month-over-month growth rates									
Jun-08	3.9	0.1	2.4	3.0	5.1	0.2	3.0	4.6	1.6
Jul-08	- 7.1	- 3.3	10.0	-12.0	- 8.0	3.6	- 2.0	- 5.1	- 5.6
Aug-08	2.8	- 0.5	10.2	6.1	0.3	- 9.8	- 3.1	2.2	1.9
Sep-08	- 2.9	- 2.5	7.9	- 4.4	- 2.5	- 2.6	7.6	3.0	- 3.2
Oct-08	2.0	1.8	3.4	0.8	0.3	6.0	- 1.8	4.9	2.1
Nov-08	1.3	- 2.9	0.5	42.2	- 3.7	1.9	- 5.1	- 2.6	0.7
Dec-08	- 4.6	- 1.4	6.6	-31.5	3.4	16.4	0.1	- 6.4	- 4.7
Jan-09	- 3.2	- 3.1	0.2	- 6.0	- 4.6	- 2.9	-17.6	- 2.1	- 2.9
Feb-09	5.9	- 0.8	1.0	- 2.1	- 3.1	-12.2	14.4	-15.5	- 0.2
Mar-09	- 7.3	- 4.7	5.4	1.8	- 3.5	-11.6	4.0	- 4.1	- 4.9
Apr-09	- 2.4	2.4	1.3	2.9	- 1.9	- 5.0	2.7	6.5	1.3
May-09	0.1	- 5.1	4.7	0.8	- 0.2	0.8	-13.8	1.2	- 3.4
Jun-09	- 2.9	- 2.4	2.1	- 3.7	2.1	- 6.6	8.8	4.7	- 1.5

June month-over-month growth rates

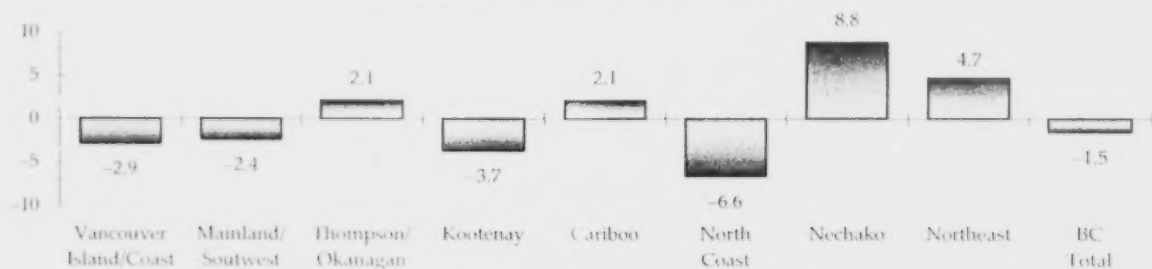


Table 3: Room Revenue by Regional District, Unadjusted

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Jun-09	YTD 09	Jun-08	YTD 08	Jun-09	Jun-08	Jun-09	Jun-08
Vancouver Island/Coast								
17 Capital								
All accommodation types	17,311	72,142	- 21.1	- 11.8	167	-13	7,942	-562
Hotels	14,760	62,434	20.5	- 11.2	63	- 6	5,697	-252
76-150 Rooms	3,797	15,244	15.9	- 7.7	20	0	1,984	33
1-75 Rooms	2,905	12,287	20.9	- 15.1	32	- 6	1,226	-285
Motels	778	3,667	34.7	- 22.6	16	- 4	626	-215
Miscellaneous	1,243	4,247	18.3	- 8.2	45	- 3	1,177	- 51
19 Cowichan Valley								
All accommodation types	975	4,158	- 19.3	- 19.4	35	- 2	691	- 61
Motels	227	714	18.6	- 24.7	15	0	301	0
21 Nanaimo								
All accommodation types	4,038	16,243	- 3.0	- 3.7	69	- 4	2,389	-150
Hotels	1,797	7,840	8.9	5.7	14	- 1	962	- 15
Motels	860	3,557	14.8	- 18.7	26	- 2	702	- 55
23 Alberni-Clayoquot								
All accommodation types	4,769	16,750	- 9.2	- 7.3	77	1	1,785	104
Hotels	1,333	4,787	13.3	1.2	14	4	607	181
Motels	402	1,374	12.8	- 17.1	22	0	407	- 2
Vacation Rentals	1,760	6,219	13.2	- 3.3	21	- 1	339	1
25 Comox Valley +								
26 Strathcona								
All accommodation types	3,388	13,068	- 17.8	- 19.7	95	1	2,479	94
Fishing lodges	582	1,064	29.6	- 35.3	22	0	508	3
Hotels	903	5,184	12.2	- 7.2	10	0	638	82
Motels	645	2,716	31.3	- 32.8	26	0	749	0
Vacation Rentals	591	1,535	2.4	- 17.4	25	- 1	296	- 7
Miscellaneous	668	2,570	7.8	- 18.4	12	2	288	16
27 Powell River								
All accommodation types	451	2,018	- 21.7	- 13.5	27	- 1	462	- 8
Hotels	258	1,314	21.8	- 7.2	12	0	295	0
1-75 Rooms	258	1,314	21.8	- 7.2	12	0	295	0
43 Mount Waddington								
All accommodation types	771	2,222	- 18.8	- 22.0	27	- 4	674	-150
45 Central Coast								
All accommodation types	131	471	- 60.2	- 38.6	10	- 3	143	- 36

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2004	293,800	870,904	219,949	77,720	43,735	21,257	8,280	51,540	1,587,185
2005	309,134	910,093	236,479	81,467	49,272	22,070	9,649	63,400	1,681,564
2006	323,895	973,879	259,128	88,989	54,701	23,127	9,791	74,099	1,807,609
2007	351,617	1,044,766	293,097	105,026	61,892	27,682	11,246	68,633	1,963,959
2008	340,332	1,056,707	298,525	104,155	62,202	27,376	10,891	77,237	1,977,425
Annual growth rates									
2004	8.1	6.6	8.7	6.1	6.4	2.7	- 1.7	11.9	7.2
2005	5.2	4.5	7.5	4.8	12.7	3.8	16.5	23.0	5.9
2006	4.8	7.0	9.6	9.2	11.0	4.8	1.5	16.9	7.5
2007	8.6	7.3	13.1	18.0	13.1	19.7	14.9	- 7.4	8.6
2008	- 3.2	1.1	1.9	- 0.8	0.5	- 1.1	- 3.2	12.5	0.7
Monthly data									
Jun-08	29,625	90,464	26,283	9,196	5,516	2,258	917	6,813	171,073
Jul-08	27,528	87,512	23,656	8,091	5,077	2,340	899	6,465	161,566
Aug-08	28,287	87,052	26,060	8,582	5,095	2,111	870	6,608	164,666
Sep-08	27,454	84,917	24,001	8,202	4,970	2,056	937	6,805	159,341
Oct-08	27,994	86,431	24,816	8,265	4,987	2,179	920	7,140	162,733
Nov-08	28,366	83,944	24,931	11,755	4,802	2,222	873	6,954	163,847
Dec-08	27,057	82,751	23,295	8,058	4,967	2,586	874	6,512	156,100
Jan-09	26,182	80,159	23,337	7,575	4,739	2,512	720	6,373	151,597
Feb-09	27,731	79,505	23,573	7,417	4,593	2,206	823	5,385	151,233
Mar-09	25,699	75,794	22,301	7,551	4,432	1,951	856	5,165	143,749
Apr-09	25,091	77,587	22,586	7,767	4,346	1,853	879	5,501	145,612
May-09	25,106	73,640	21,521	7,828	4,338	1,869	758	5,570	140,630
Jun-09	24,370	71,866	21,979	7,537	4,428	1,745	824	5,829	138,578
Month-over-month growth rates									
Jun-08	3.9	0.1	2.4	3.0	5.1	0.2	3.0	4.6	1.6
Jul-08	- 7.1	- 3.3	-10.0	-12.0	- 8.0	3.6	- 2.0	- 5.1	- 5.6
Aug-08	2.8	- 0.5	10.2	6.1	0.3	- 9.8	- 3.1	2.2	1.9
Sep-08	- 2.9	- 2.5	- 7.9	- 4.4	- 2.5	- 2.6	7.6	3.0	- 3.2
Oct-08	2.0	1.8	3.4	0.8	0.3	6.0	- 1.8	4.9	2.1
Nov-08	1.3	- 2.9	0.5	42.2	- 3.7	1.9	- 5.1	- 2.6	0.7
Dec-08	- 4.6	- 1.4	- 6.6	-31.5	3.4	16.4	0.1	- 6.4	- 4.7
Jan-09	- 3.2	- 3.1	0.2	- 6.0	- 4.6	- 2.9	-17.6	- 2.1	- 2.9
Feb-09	5.9	- 0.8	1.0	- 2.1	- 3.1	-12.2	14.4	-15.5	- 0.2
Mar-09	- 7.3	- 4.7	- 5.4	1.8	- 3.5	-11.6	4.0	- 4.1	- 4.9
Apr-09	- 2.4	2.4	1.3	2.9	- 1.9	- 5.0	2.7	6.5	1.3
May-09	0.1	- 5.1	- 4.7	0.8	- 0.2	0.8	-13.8	1.2	- 3.4
Jun-09	- 2.9	- 2.4	2.1	- 3.7	2.1	- 6.6	8.8	4.7	- 1.5

June month-over-month growth rates

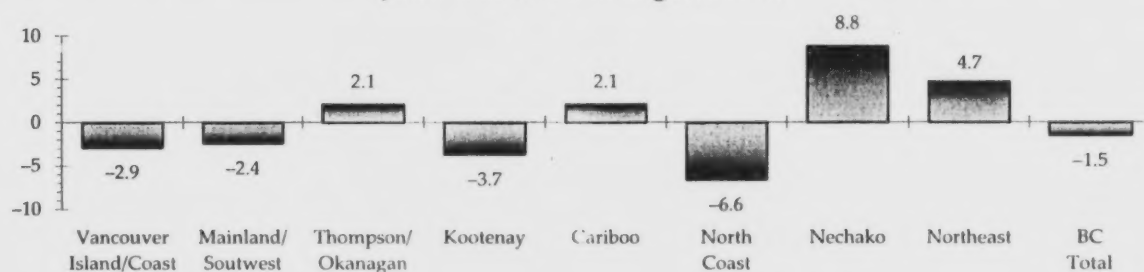


Table 3: Room Revenue by Regional District, Unadjusted

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
			Jun-08	YTD 08				
	Jun-09	YTD 09	Jun-08	YTD 08	Jun-09	Jun-08	Jun-09	Jun-08
Vancouver Island/Coast								
17 Capital								
All accommodation types	17,311	72,142	- 21.1	- 11.8	167	-13	7,942	-562
Hotels	14,760	62,434	- 20.5	- 11.2	63	- 6	5,697	-252
76-150 Rooms	3,797	15,244	- 15.9	- 7.7	20	0	1,984	33
1-75 Rooms	2,905	12,287	- 20.9	- 15.1	32	- 6	1,226	-285
Motels	778	3,667	- 34.7	- 22.6	16	- 4	626	-215
Miscellaneous	1,243	4,247	- 18.3	- 8.2	45	- 3	1,177	- 51
19 Cowichan Valley								
All accommodation types	975	4,158	- 19.3	- 19.4	35	- 2	691	- 61
Motels	227	714	- 18.6	- 24.7	15	0	301	0
21 Nanaimo								
All accommodation types	4,038	16,243	- 3.0	- 3.7	69	- 4	2,389	-150
Hotels	1,797	7,840	8.9	5.7	14	- 1	962	- 15
Motels	860	3,557	- 14.8	- 18.7	26	- 2	702	- 55
23 Alberni-Clayoquot								
All accommodation types	4,769	16,750	- 9.2	- 7.3	77	1	1,785	104
Hotels	1,333	4,787	13.3	1.2	14	4	607	181
Motels	402	1,374	- 12.8	- 17.1	22	0	407	- 2
Vacation Rentals	1,760	6,219	- 13.2	- 3.3	21	- 1	339	1
25 Comox Valley +								
26 Strathcona								
All accommodation types	3,388	13,068	- 17.8	- 19.7	95	1	2,479	94
Fishing lodges	582	1,064	- 29.6	- 35.3	22	0	508	3
Hotels	903	5,184	- 12.2	- 7.2	10	0	638	82
Motels	645	2,716	- 31.3	- 32.8	26	0	749	0
Vacation Rentals	591	1,535	2.4	- 17.4	25	- 1	296	- 7
Miscellaneous	668	2,570	7.8	- 18.4	12	2	288	16
27 Powell River								
All accommodation types	451	2,018	- 21.7	- 13.5	27	- 1	462	- 8
Hotels	258	1,314	- 21.8	- 7.2	12	0	295	0
1-75 Rooms	258	1,314	- 21.8	- 7.2	12	0	295	0
43 Mount Waddington								
All accommodation types	771	2,222	- 18.8	- 22.0	27	- 4	674	-150
45 Central Coast								
All accommodation types	131	471	- 60.2	- 38.6	10	- 3	143	- 36

Table 3: Room Revenue by Regional District, Unadjusted

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Jun-09	YTD 09	Jun-08	YTD 08	Jun-09	Jun-08	Jun-09	Jun-08
Kootenay								
01 East Kootenay								
All accommodation types	4,127	26,328	- 23.0	- 15.0	132	- 2	4,747	-313
Hotels	1,751	9,011	21.1	- 15.0	28	1	1,689	19
76-150 Rooms	1,113	5,659	20.0	- 15.3	11	0	1,028	0
1-75 Rooms	639	3,352	23.0	- 14.5	17	1	661	19
Motels	719	3,042	30.6	- 22.5	42	- 1	929	- 8
Vacation Rentals	646	8,540	18.0	- 12.1	37	- 2	1,144	-160
Miscellaneous	1,010	5,735	23.2	- 14.9	25	0	985	-164
03 Central Kootenay								
All accommodation types	1,923	8,959	- 12.6	- 10.4	79	0	1,612	- 9
Hotels	785	3,692	16.6	- 12.8	13	- 2	592	- 59
Motels	596	2,428	5.0	- 5.4	31	0	637	40
Vacation Rentals	107	278	10.1	- 20.1	15	1	127	5
Miscellaneous	435	2,562	15.1	- 10.1	20	1	256	5
05 Kootenay Boundary								
All accommodation types	712	9,888	- 13.1	- 17.6	33	- 2	719	- 20
Motels	340	1,349	25.7	- 19.4	19	- 2	395	- 20
Cariboo								
41 Cariboo								
All accommodation types	2,130	7,925	- 22.9	- 13.5	98	- 5	2,055	- 33
Fishing lodges	165	267	14.5	- 3.8	17	- 2	168	- 17
Hotels	848	3,554	19.9	- 7.4	11	0	670	0
Motels	817	3,148	25.4	- 18.0	30	- 1	868	- 7
Vacation Rentals	143	255	35.5	- 37.2	26	- 2	211	- 13
Miscellaneous	157	701	19.7	- 12.4	14	0	138	4
53 Fraser-Fort George								
All accommodation types	3,313	15,958	- 16.0	- 18.4	61	0	2,716	-220
Hotels	1,998	9,975	15.0	- 18.2	16	0	1,349	0
Motels	1,213	5,362	20.2	- 20.4	32	- 1	1,233	- 19
North Coast								
47 Skeena-Queen Charlotte								
All accommodation types	2,021	5,355	- 28.4	- 16.5	42	- 3	1,267	- 27
Fishing lodges	841	1,049	38.2	- 38.0	14	1	336	4
Hotels	771	2,839	11.0	- 3.1	10	1	547	14
49 Kitimat-Stikine								
All accommodation types	943	4,463	- 10.5	- 10.2	42	2	988	55
Motels	441	1,975	6.9	- 13.4	22	1	521	9

Table 4: Room Revenue by Urban Centre, Unadjusted

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
			Jun-08	YTD 08				
	Jun-09	YTD 09			Jun-09	Jun-08	Jun-09	Jun-08
Vancouver Island/Coast	31,835	127,074	-17.4	-11.8	507	-25	16,565	-769
Victoria (C)	13,143	56,193	23.8	-12.2	72	- 7	5,146	-451
Saanich Peninsula	1,106	4,731	9.8	-12.4	14	- 1	530	- 45
Other CRD	3,062	11,218	11.9	- 9.4	81	- 5	2,266	- 66
Nanaimo (C)	1,907	8,741	5.3	- 7.9	25	- 1	1,139	12
Port Alberni (C)	342	1,823	22.6	- 5.7	14	1	380	4
Comox Valley	1,244	6,330	10.0	-14.2	20	1	789	95
Campbell River	1,079	4,133	30.0	-24.5	27	0	930	-
Tofino (DM)	3,612	12,616	9.2	- 8.2	30	- 1	826	29
Ucluelet (DM)	645	1,964	1.2	- 2.1	22	2	470	75
Rest of Development Region	5,696	19,325	35.4	-55.6	202	-14	4,089	-422
Mainland/Southwest	84,065	447,731	-20.6	-16.2	436	- 8	37,121	341
Downtown Vancouver (C)	46,022	194,288	20.1	-15.6	83	0	12,918	219
Other Vancouver (C)	5,322	28,744	29.1	-17.6	42	0	3,391	- 42
Richmond (C)	8,428	47,051	29.8	-15.8	25	0	4,030	59
Burnaby (C)	2,672	13,202	15.3	-10.5	11	1	2,115	200
Other GVRD	7,657	39,266	24.4	-14.8	83	- 2	6,346	- 65
Whistler (RM)	8,464	97,239	12.8	-20.9	62	- 2	4,612	30
Abbotsford/Mission	1,033	6,286	13.4	-11.2	14	- 2	789	- 50
Hope (DM)	396	1,430	11.9	-10.4	20	0	455	-
Rest of Development Region	4,071	20,223	29.1	-31.2	96	- 3	2,465	- 10
Thompson/Okanagan	27,374	111,294	-15.2	-12.1	498	- 4	18,166	285
Penticton (C)	2,816	8,731	9.6	-10.6	43	1	1,751	1
Kamloops (C)	4,215	16,321	11.4	-13.8	48	0	2,944	- 25
Kelowna (C)	6,819	25,762	21.5	-14.5	47	2	2,866	21
Vernon (C)	1,874	7,202	13.3	- 7.6	26	0	1,289	91
Revelstoke (C)	1,263	8,671	15.1	0.1	29	0	1,243	90
Golden (T)	1,052	5,480	25.8	-24.9	35	- 4	1,186	-101
Osoyoos (T)	1,516	3,537	0.8	- 3.3	31	1	940	46
Oliver/Okanagan Falls	411	854	14.6	-18.2	15	1	222	- 7
Cache Creek (V)	257	739	0.8	-14.2	12	- 1	267	- 12
Rest of Development Region	7,151	33,998	32.9	-22.7	270	- 3	6,887	6,887
Kootenay	6,762	45,175	-19.3	-14.7	244	- 4	7,078	-342
Cranbrook (C)	1,047	4,363	19.7	-16.7	19	- 1	977	- 36
Fernie (C)	491	7,403	31.3	-17.6	24	1	817	- 3
Nelson (C)	611	3,040	13.8	-12.1	13	0	461	-
Kimberley	489	2,814	13.3	-11.3	20	- 1	561	- 96
Columbia Valley	1,706	9,184	24.6	-15.9	54	- 1	1,969	-178
Rest of Development Region	4,613	30,369	18.4	-14.0	188	- 4	4,823	-303
Cariboo	5,443	23,882	-18.9	-16.8	159	- 5	4,771	-253
Quesnel (C)	400	1,638	10.8	-22.3	15	0	470	-
Williams Lake (C)	714	2,943	14.9	- 5.3	12	0	594	-
Prince George (C)	2,501	12,391	19.2	-20.5	29	- 1	1,883	-220
Valemount/Robson Valley	553	2,444	7.8	- 9.1	19	0	516	-
Rest of Development Region	1,828	6,911	12.8	-12.8	103	- 4	1,824	- 33

Table 3: Room Revenue by Regional District, Unadjusted

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
			Jun-08	YTD 08				
	Jun-09	YTD 09			Jun-09	Jun-08	Jun-09	Jun-08
Kootenay								
01 East Kootenay								
All accommodation types	4,127	26,328	- 23.0	- 15.0	132	- 2	4,747	-313
Hotels	1,751	9,011	- 21.1	- 15.0	28	1	1,689	19
76-150 Rooms	1,113	5,659	- 20.0	- 15.3	11	0	1,028	0
1-75 Rooms	639	3,352	- 23.0	- 14.5	17	1	661	19
Motels	719	3,042	- 30.6	- 22.5	42	- 1	929	- 8
Vacation Rentals	646	8,540	- 18.0	- 12.1	37	- 2	1,144	-160
Miscellaneous	1,010	5,735	- 23.2	- 14.9	25	0	985	-164
03 Central Kootenay								
All accommodation types	1,923	8,959	- 12.6	- 10.4	79	0	1,612	- 9
Hotels	785	3,692	- 16.6	- 12.8	13	- 2	592	- 59
Motels	596	2,428	- 5.0	- 5.4	31	0	637	40
Vacation Rentals	107	278	- 10.1	- 20.1	15	1	127	5
Miscellaneous	435	2,562	- 15.1	- 10.1	20	1	256	5
05 Kootenay Boundary								
All accommodation types	712	9,888	- 13.1	- 17.6	33	- 2	719	- 20
Motels	340	1,349	- 25.7	- 19.4	19	- 2	395	- 20
Cariboo								
41 Cariboo								
All accommodation types	2,130	7,925	- 22.9	- 13.5	98	- 5	2,055	- 33
Fishing lodges	165	267	14.5	- 3.8	17	- 2	168	- 17
Hotels	848	3,554	- 19.9	- 7.4	11	0	670	0
Motels	817	3,148	- 25.4	- 18.0	30	- 1	868	- 7
Vacation Rentals	143	255	- 35.5	- 37.2	26	- 2	211	- 13
Miscellaneous	157	701	- 19.7	- 12.4	14	0	138	4
53 Fraser-Fort George								
All accommodation types	3,313	15,958	- 16.0	- 18.4	61	0	2,716	-220
Hotels	1,998	9,975	- 15.0	- 18.2	16	0	1,349	0
Motels	1,213	5,362	20.2	- 20.4	32	- 1	1,233	- 19
North Coast								
47 Skeena-Queen Charlotte								
All accommodation types	2,021	5,355	- 28.4	- 16.5	42	- 3	1,267	- 27
Fishing lodges	841	1,049	38.2	- 38.0	14	1	336	4
Hotels	771	2,839	11.0	- 3.1	10	1	547	14
49 Kitimat-Stikine								
All accommodation types	943	4,463	- 10.5	- 10.2	42	2	988	55
Motels	441	1,975	6.9	- 13.4	22	1	521	9

Table 4: Room Revenue by Urban Centre, Unadjusted

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		#	# chg from	#	# chg from
	Jun-09	YTD 09	Jun-08	YTD 08				
Vancouver Island/Coast	31,835	127,074	-17.4	-11.8	507	-25	16,565	-769
Victoria (C)	13,143	56,193	23.8	-12.2	72	- 7	5,146	-451
Saanich Peninsula	1,106	4,731	- 9.8	-12.4	14	- 1	530	- 45
Other CRD	3,062	11,218	11.9	- 9.4	81	- 5	2,266	- 66
Nanaimo (C)	1,907	8,741	- 5.3	- 7.9	25	- 1	1,139	12
Port Alberni (C)	342	1,823	22.6	- 5.7	14	1	380	4
Comox Valley	1,244	6,330	-10.0	-14.2	20	1	789	95
Campbell River	1,079	4,133	30.0	-24.5	27	0	930	-
Tofino (DM)	3,612	12,616	- 9.2	- 8.2	30	- 1	826	29
Ucluelet (DM)	645	1,964	1.2	- 2.1	22	2	470	75
Rest of Development Region	5,696	19,325	55.4	-55.6	202	-14	4,089	-422
Mainland/Southwest	84,065	447,731	-20.6	-16.2	436	- 8	37,121	341
Downtown Vancouver (C)	46,022	194,288	20.1	-15.6	83	0	12,918	219
Other Vancouver (C)	5,322	28,744	29.1	-17.6	42	0	3,391	- 42
Richmond (C)	8,428	47,051	29.8	-15.8	25	0	4,030	59
Burnaby (C)	2,672	13,202	15.3	-10.5	11	1	2,115	200
Other GVRD	7,657	39,266	24.4	-14.8	83	- 2	6,346	- 65
Whistler (RM)	8,464	97,239	12.8	-20.9	62	- 2	4,612	30
Abbotsford/Mission	1,033	6,286	13.4	-11.2	14	- 2	789	- 50
Hope (DM)	396	1,430	11.9	-10.4	20	0	455	-
Rest of Development Region	4,071	20,223	29.1	-31.2	96	- 3	2,465	- 10
Thompson/Okanagan	27,374	111,294	-15.2	-12.1	498	- 4	18,166	285
Penticton (C)	2,816	8,731	9.6	-10.6	43	1	1,751	1
Kamloops (C)	4,215	16,321	-11.4	-13.8	48	0	2,944	- 25
Kelowna (C)	6,819	25,762	21.5	-14.5	47	2	2,866	21
Vernon (C)	1,874	7,202	-13.3	- 7.6	26	0	1,289	91
Revelstoke (C)	1,263	8,671	15.1	0.1	29	0	1,243	90
Golden (T)	1,052	5,480	25.8	-24.9	35	- 4	1,186	-101
Osoyoos (T)	1,516	3,537	0.8	- 3.3	31	1	940	46
Oliver/Okanagan Falls	411	854	-14.6	-18.2	15	1	222	- 7
Cache Creek (V)	257	739	0.8	-14.2	12	- 1	267	- 12
Rest of Development Region	7,151	33,998	32.9	-22.7	270	- 3	6,887	6,887
Kootenay	6,762	45,175	-19.3	-14.7	244	- 4	7,078	-342
Cranbrook (C)	1,047	4,363	19.7	-16.7	19	- 1	977	- 36
Fernie (C)	491	7,403	31.3	-17.6	24	1	817	- 3
Nelson (C)	611	3,040	13.8	-12.1	13	0	461	-
Kimberley	489	2,814	13.3	-11.3	20	- 1	561	- 96
Columbia Valley	1,706	9,184	24.6	-15.9	54	- 1	1,969	-178
Rest of Development Region	4,613	30,369	18.4	-14.0	188	- 4	4,823	-303
Cariboo	5,443	23,882	-18.9	-16.8	159	- 5	4,771	-253
Quesnel (C)	400	1,638	40.8	-22.3	15	0	470	-
Williams Lake (C)	714	2,943	14.9	- 5.3	12	0	594	-
Prince George (C)	2,501	12,391	19.2	-20.5	29	- 1	1,883	-220
Valemount/Robson Valley	553	2,444	- 7.8	- 9.1	19	0	516	-
Rest of Development Region	1,828	6,911	12.8	-12.8	103	- 4	1,824	- 33

Table 5: Historical Room Revenue by Development Region (\$000), Unadjusted

Period	Vancouver Island/Coast	Mainland/ Southwest	Thompson/ Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2004	293,800	870,904	219,949	77,720	43,735	21,257	8,280	51,540	1,587,185
2005	309,134	910,093	236,479	81,467	49,272	22,070	9,649	63,400	1,681,564
2006	323,895	973,879	259,128	88,989	54,701	23,127	9,791	74,099	1,807,609
2007	351,617	1,044,766	293,097	105,026	61,892	27,682	11,146	68,633	1,963,959
2008	340,332	1,056,707	298,525	104,155	62,202	27,376	10,891	77,237	1,977,425
Annual growth rates									
2004	8.1	6.6	8.7	6.1	6.4	2.7	- 1.7	11.9	7.2
2005	5.2	4.5	7.5	4.8	12.7	3.8	16.5	23.0	5.9
2006	4.8	7.0	9.6	9.2	11.0	4.8	1.5	16.9	7.5
2007	8.6	7.3	13.1	18.0	13.1	19.7	14.9	- 7.4	8.6
2008	- 3.2	1.1	1.9	- 0.8	0.5	- 1.1	- 3.2	12.5	0.7
Monthly data									
Jun-08	38,546	105,878	32,290	8,379	6,709	3,878	1,152	6,683	203,515
Jul-08	48,279	112,232	44,155	11,348	7,263	4,757	1,250	6,710	235,992
Aug-08	55,956	119,346	54,891	13,522	7,534	3,995	1,302	7,132	263,677
Sep-08	38,036	93,920	29,023	8,848	6,489	2,973	1,355	7,395	188,039
Oct-08	23,512	71,564	18,400	5,398	5,144	1,696	1,183	7,620	134,517
Nov-08	16,188	54,771	11,844	3,727	3,590	1,389	712	6,890	99,111
Dec-08	14,248	70,767	13,624	8,331	3,462	1,179	555	5,421	117,588
Jan-09	12,066	69,088	14,693	8,660	3,157	960	393	6,601	115,617
Feb-09	15,902	75,141	16,084	9,920	3,182	1,424	498	6,193	128,344
Mar-09	19,162	77,003	17,467	8,830	3,784	1,372	687	6,613	134,918
Apr-09	20,400	66,242	14,958	5,229	3,697	1,166	634	4,215	116,541
May-09	27,707	76,191	20,720	5,774	4,620	1,931	688	3,922	141,553
Jun-09	31,835	84,065	27,374	6,762	5,443	2,964	1,047	5,865	165,356
Year-over-year percent changes									
Jun-08	0.9	3.2	6.7	7.3	9.7	- 5.0	1.9	16.4	3.9
Jul-08	- 7.2	2.3	- 1.8	- 6.7	0.4	2.0	- 1.8	5.4	- 1.0
Aug-08	- 1.2	0.0	6.5	0.8	- 0.7	-15.8	- 8.1	9.7	0.9
Sep-08	- 9.1	- 5.6	- 3.9	- 4.1	0.0	-12.2	- 4.8	25.5	- 5.0
Oct-08	- 3.6	- 2.7	4.9	- 6.9	- 4.9	- 0.1	- 4.9	36.2	- 0.5
Nov-08	- 1.9	- 5.6	- 0.2	- 9.8	-12.6	2.5	- 6.8	30.7	- 2.8
Dec-08	- 6.9	- 9.4	-10.5	- 6.7	- 9.4	21.8	- 2.4	12.1	- 8.0
Jan-09	-11.2	-13.2	- 6.9	-16.5	- 9.9	0.0	-23.2	27.7	-10.7
Feb-09	- 4.1	-14.4	- 7.3	-16.7	-13.1	- 4.5	-13.6	- 4.4	-12.0
Mar-09	-11.4	-17.4	-14.6	-14.6	-17.7	- 9.4	- 6.6	-10.9	-15.6
Apr-09	- 9.8	-11.3	- 7.3	1.3	-20.7	-13.7	-14.2	-27.7	-11.2
May-09	-11.0	-18.0	-15.7	-15.4	-17.3	-11.9	-16.2	-12.6	-16.0
Jun-09	-17.4	-20.6	-15.2	-19.3	-18.9	-23.6	- 9.1	-12.2	-18.8

June year-over-year growth rates

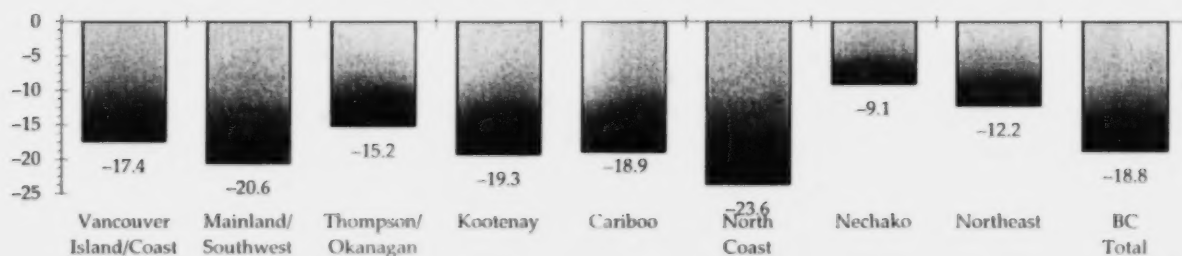


Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)				Other Transportation (000s)			
	Vancouver				Victoria		BC Ferries	
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Coquihalla Hwy Passenger Vehicles
Annual data								
2004	15,726	7,986	3,964	3,775	1,250	8,532	21,955	2,572
2005	16,419	8,348	4,107	3,965	1,318	8,539	21,791	2,620
2006	16,925	8,712	4,253	3,960	1,390	8,530	21,689	2,583
2007	17,495	9,017	4,361	4,117	1,482	8,559	21,690	2,712
2008	17,853	9,345	4,335	4,172	1,538	8,226	20,992	1,879
Annual growth rates								
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.0	5.5	0.1	- 0.7	1.8
2006	3.1	4.4	3.6	- 0.1	5.4	- 0.1	- 0.5	- 1.4
2007	3.4	3.5	2.6	4.0	6.6	0.3	0.0	5.0
2008	2.0	3.6	- 0.6	1.3	3.8	- 3.9	- 3.2	-30.7
Monthly data								
Jul-08	1,474	768	360	346	130	684	1,749	215
Aug-08	1,478	779	362	337	132	672	1,725	220
Sep-08	1,408	747	328	333	129	665	1,692	177
Oct-08	1,428	762	347	319	130	674	1,737	x
Nov-08	1,445	765	344	337	132	672	1,726	x
Dec-08	1,418	739	338	341	117	642	1,654	x
Jan-09	1,384	715	334	336	128	703	1,757	x
Feb-09	1,394	732	332	330	125	679	1,737	x
Mar-09	1,367	716	329	322	125	661	1,707	x
Apr-09	1,381	725	337	319	127	682	1,746	x
May-09	1,311	713	314	284	125	679	1,730	x
Jun-09	1,283	703	305	275	125	699	1,761	x
Jul-09	1,302	711	307	284	127	693	1,739	x
Month-over-month growth rates								
Jul-08	- 3.4	- 3.9	- 3.1	- 2.5	- 0.5	- 2.1	- 2.0	- 5.2
Aug-08	0.3	1.4	0.4	- 2.5	1.2	- 1.8	- 1.4	2.5
Sep-08	- 4.8	- 4.2	- 9.4	- 1.2	- 2.0	- 1.1	- 1.9	-19.6
Oct-08	1.4	2.0	5.9	- 4.4	0.8	1.4	2.6	x
Nov-08	1.2	0.3	- 0.9	5.7	1.2	- 0.4	- 0.6	x
Dec-08	- 1.9	- 3.4	- 1.9	1.4	-10.7	- 4.5	- 4.2	x
Jan-09	- 2.4	- 3.3	- 1.2	- 1.7	8.9	9.6	6.2	x
Feb-09	0.8	2.5	- 0.4	- 1.7	- 2.0	- 3.3	- 1.1	x
Mar-09	- 1.9	- 2.2	- 1.0	- 2.4	- 0.2	- 2.6	- 1.7	x
Apr-09	1.0	1.3	2.4	- 0.9	1.8	3.2	2.3	x
May-09	- 5.1	- 1.7	- 6.9	-11.0	- 2.1	- 0.4	- 0.9	x
Jun-09	- 2.1	- 1.4	- 2.8	- 3.2	0.5	2.9	1.8	x
Jul-09	1.5	1.1	0.7	3.3	1.4	- 0.9	- 1.2	x

Data Source: Vancouver Airport Authority, Victoria Airport Authority, BC Ferries and Ministry of Transportation data.

x = Data currently not available.

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)				Other Transportation (000s)			
	Vancouver				Victoria		BC Ferries	
	Total	Domestic	Trans-border	Other Int'l	Total		Vehicles	Passengers
								Coquihalla Hwy Passenger Vehicles
Annual data								
2004	15,726	7,986	3,964	3,775	1,250	8,532	21,955	2,572
2005	16,419	8,348	4,107	3,965	1,318	8,539	21,791	2,620
2006	16,925	8,712	4,253	3,960	1,390	8,530	21,689	2,583
2007	17,495	9,017	4,361	4,117	1,482	8,559	21,690	2,712
2008	17,853	9,345	4,335	4,172	1,538	8,226	20,992	1,879
Annual growth rates								
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.0	5.5	0.1	- 0.7	1.8
2006	3.1	4.4	3.6	- 0.1	5.4	- 0.1	- 0.5	- 1.4
2007	3.4	3.5	2.6	4.0	6.6	0.3	0.0	5.0
2008	2.0	3.6	- 0.6	1.3	3.8	- 3.9	- 3.2	-30.7
Monthly data								
Jul-08	1,474	768	360	346	130	684	1,749	215
Aug-08	1,478	779	362	337	132	672	1,725	220
Sep-08	1,408	747	328	333	129	665	1,692	177
Oct-08	1,428	762	347	319	130	674	1,737	x
Nov-08	1,445	765	344	337	132	672	1,726	x
Dec-08	1,418	739	338	341	117	642	1,654	x
Jan-09	1,384	715	334	336	128	703	1,757	x
Feb-09	1,394	732	332	330	125	679	1,737	x
Mar-09	1,367	716	329	322	125	661	1,707	x
Apr-09	1,381	725	337	319	127	682	1,746	x
May-09	1,311	713	314	284	125	679	1,730	x
Jun-09	1,283	703	305	275	125	699	1,761	x
Jul-09	1,302	711	307	284	127	693	1,739	x
Month-over-month growth rates								
Jul-08	- 3.4	- 3.9	- 3.1	- 7.5	- 0.5	- 2.1	- 2.0	- 5.2
Aug-08	0.3	1.4	0.4	7.5	1.2	- 1.8	- 1.4	2.5
Sep-08	- 4.8	- 4.2	- 9.4	- 1.2	- 2.0	- 1.1	- 1.9	-19.6
Oct-08	1.4	2.0	5.9	4.4	0.8	1.4	2.6	x
Nov-08	1.2	0.3	- 0.9	5.7	1.2	- 0.4	- 0.6	x
Dec-08	- 1.9	- 3.4	1.9	1.4	-10.7	- 4.5	- 4.2	x
Jan-09	- 2.4	- 3.3	- 1.2	- 1.7	8.9	9.6	6.2	x
Feb-09	0.8	2.5	- 0.4	1.7	- 2.0	- 3.3	- 1.1	x
Mar-09	- 1.9	- 2.2	- 1.0	- 7.4	- 0.2	- 2.6	- 1.7	x
Apr-09	1.0	1.3	2.4	0.9	1.8	3.2	2.3	x
May-09	- 5.1	- 1.7	- 6.9	-11.0	- 2.1	- 0.4	- 0.9	x
Jun-09	- 2.1	- 1.4	2.8	3.2	0.5	2.9	1.8	x
Jul-09	1.5	1.1	0.7	3.3	1.4	- 0.9	- 1.2	x

Data Source: Vancouver Airport Authority, Victoria Airport Authority, BC Ferries and Ministry of Transportation data.

x = Data currently not available.

Table 9: Food Services Receipts, Seasonally Adjusted

Period	Food Services and Drinking Places ¹ Receipts (\$ million)					
	BC ²			Canada		
	Total	Drinking Places	Food Services	Total	Drinking Places	Food Services
Annual data						
2004	6,715	771	5,944	39,818	2,741	37,076
2005	6,916	712	6,203	41,190	2,724	38,466
2006	7,405	576	6,788	43,356	2,580	40,775
2007	7,611	622	6,937	44,637	2,521	42,116
2008	7,664	x	x	46,682	2,549	44,133
Annual growth rates						
2004	5.8	x	x	4.8	3.1	4.9
2005	3.0	- 7.6	4.4	3.4	- 0.6	3.7
2006	7.1	-19.2	9.4	5.3	- 5.3	6.0
2007	2.8	8.1	2.2	3.0	- 2.3	3.3
2008	0.7	x	x	4.6	1.1	4.8
Monthly data						
Jul-08	642	50	592	3,897	212	3,685
Aug-08	637	49	589	3,930	213	3,717
Sep-08	634	50	582	3,903	211	3,692
Oct-08	642	50	591	3,955	212	3,743
Nov-08	637	55	584	3,925	215	3,710
Dec-08	618	x	x	3,873	213	3,660
Jan-09	657	x	x	3,936	217	3,719
Feb-09	641	x	x	3,950	220	3,730
Mar-09	637	x	x	3,966	219	3,747
Apr-09	650	55	597	3,988	217	3,771
May-09	650	55	596	4,017	216	3,801
Jun-09	649	58	591	4,000	219	3,781
Jul-09	654	59	595	4,018	217	3,801
Month-over-month growth rates						
Jul-08	- 0.9	x	x	- 0.3	- 3.6	- 0.1
Aug-08	- 0.7	- 2.8	- 0.5	0.8	0.2	0.9
Sep-08	- 0.5	3.4	- 1.1	- 0.7	- 0.5	- 0.7
Oct-08	1.3	0.1	1.4	1.3	0.4	1.4
Nov-08	- 0.8	9.1	- 1.2	- 0.8	1.3	- 0.9
Dec-08	- 3.0	x	x	- 1.3	- 0.9	- 1.4
Jan-09	6.4	x	x	1.6	1.9	1.6
Feb-09	- 2.5	x	x	0.3	1.4	0.3
Mar-09	- 0.7	x	x	0.4	- 0.7	0.5
Apr-09	2.2	2.4	2.0	0.6	- 0.6	0.6
May-09	0.0	0.3	- 0.3	0.7	- 0.7	0.8
Jun-09	- 0.3	4.6	- 0.8	- 0.4	1.4	- 0.5
Jul-09	0.8	1.8	0.7	0.5	- 0.7	0.5

¹Data Source: Statistics Canada & BC Stats.

x = Data currently not available.

²Seasonally adjusted totals are calculated by Statistics Canada; Food Services and Drinking Places receipts are BC Stats estimates and may not sum exactly to provincial totals.